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## PRESS RELEASE FOR IMMEDIATE DISCLOSURE

# NEURAL AUDIO AND VOICEAGE RELEASE NEW NEURAL-AMR-WB+ WITH NEURAL-THX SURROUND

*NEW AUDIO COMPRESSION SOLUTION DELIVERS SURROUND SOUND AT BIT RATES LOWER THAN 72 KBPS,  
ENABLING A WIDE RANGE OF NEW MOBILE ENTERTAINMENT APPLICATIONS*

**Kirkland, WA and Montreal, Canada, January 07, 2008** —Neural Audio Corporation, a market leader in developing advanced audio and surround sound technologies, and VoiceAge Corporation, a leading developer of world-class speech and audio codecs, announced today the release of their latest mobile audio compression solution: Neural-AMR-WB+ upgraded with Neural-THX® Surround. Capable of delivering surround sound content at bit rates lower than 72 kbps, Neural-AMR-WB+ with Neural-THX Surround allows next-generation mobile services and devices to deliver TV-like high quality surround sound content at remarkably low bit rates.

With the rising popularity of mobile entertainment, mobile TV service providers face numerous challenges to their growth and mass-market success. A major area of concern is how to best meet the rising expectations of mobile TV consumers for the highest possible audio quality and the ready availability of a broader choice of specialty content in the face of wireless transmission bandwidth capacity limitations. Satisfying this need for an enhanced listener experience with efficient bandwidth utilization for wireless multimedia services is made even more difficult by the tendency of matrix-style surround playback to unmask digital audio coding artifacts. The Neural-AMR-WB+ with Neural-THX Surround solution alleviates these concerns by enabling the encoding and compression of surround content without perceptible artifacts into an audio stream at bit rates lower than 72 kbps. This low bit-rate high-quality surround encoded content can then be played back in stereo through headphones or speakers, and in full surround sound using a Neural-THX Surround home or car entertainment system, depending on the capabilities of the receiving system.

“Keeping in mind that consumers are increasingly asking for the best audio quality possible on their mobile devices, and that mobile network operators face important bandwidth constraints, VoiceAge and Neural Audio have collaborated closely to release this innovative solution that extends home TV-like quality surround sound audio at bit rates lower than 72 kbps to the mobile world,” said Geir R. Skaaden, Neural Audio’s CEO.

“We are very excited about the sphere of potential applications that this solution opens up with greater consistency in delivering a high-quality audio entertainment experience using new mobile services and devices for consumers around the world,” added Laurent Amar, VoiceAge president.

Neural Audio and VoiceAge will showcase their new Neural-AMR-WB+ with Neural-THX Surround solution at the 2008 Consumer Electronics Show (CES), to be held in Las Vegas from January 7 to 10, 2008. To schedule a demonstration to schedule of a in home or car entertainment setup and experience the future of mobile audio entertainment, in full surround sound, contact [mobilesolutions@neuralaudio.com](mailto:mobilesolutions@neuralaudio.com).

### **About VoiceAge Corporation**

VoiceAge® is a leading developer of digital speech and audio compression solutions for devices that operate over wired and wireless networks, including internet, cellular, Wi-Fi, WiMAX and convergence applications as well as consumer electronics equipment and toys.

Our business activities focus on: speech and audio compression technology R&D, standardization, codec and audio processing software implementations and IPR licensing. Using designs based on our widely deployed flagship ACELP® technology platform, VoiceAge speech and audio codec solutions deliver unsurpassed quality experienced daily by well over two billion users worldwide.

### **About Neural Audio Corporation**

Neural Audio, through its Neural-THX® Surround technology and unique audio optimization technologies, has become the key enabler in the delivery of high quality content for the TV, radio, game, Internet, home theatre and mobile markets. Key broadcast partners and customers such as XM Satellite Radio, Yamaha Corporation, Sony Corporation, Pioneer Electronics, Onkyo Corporation, Denon Electronics, Marantz America, Inkel, Sherwood and Harris Corporation have adopted Neural Audio's technologies to provide the best quality audio available today to their customers. For more information, please visit [www.neuralaudio.com](http://www.neuralaudio.com), or [www.neuralsurround.com](http://www.neuralsurround.com).

*Neural Surround™ is a trademark owned by Neural Audio Corporation, THX is a trademark of THX Ltd., which may be registered in some jurisdictions. All rights reserved.*

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